

LET SOMEONE ELSE PAY FOR YOUR STATEMENTS

ARE YOU SPENDING TOO MUCH?

Consider this: processing, printing, mailing and electronically delivering your members' statements are expensive. You have to send them out each month, regardless. If you are only including transactional data and ignoring paid marketing opportunities, you are missing out on a huge communication tool and actionable vehicle. **At Lanvera, we are experts in helping our clients drive revenue.**

SMART MARKETING, INNOVATIVE THINKING

Lanvera will help you leverage every touch point by targeting messages to specific members, allowing you to educate, cross-sell and retain your members. By developing relevant and personalized communications, we can help you stay top-of-mind and maximize your member satisfaction and retention.

Lanvera stands above the traditional credit union statement landscape. Our consultative methodology assesses the overall strategic business goals of each client and delivers a solution that transcends siloed strategies.

Discover how Lanvera's consultative methodology includes solutions on getting someone else to pay for your monthly member statements. We've been in this game for over 25 years and can help you drive business and create new revenue streams.

Let us show you how.



WHAT SETS LANVERA APART?

- 25 years of experience
- Over 150 credit unions
- 100% guaranteed quality
- Innovative design
- Technology driven
- Automated processes
- Compliant with SSAE16 SOC 2 Type II

